

# Quote

THE WEEKLY DIGEST

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## WITHIN THE WEEK

The latest edict of Housing Administrator WYATT indicates the Administration has not yet learned its lesson: that while you may confiscate dollars, you cannot legislate them in a given direction unless the capitalist discerns some profit in that course. The new ruling specifies that at least 25% of the dwellings authorized in any community shall be rental units and at least half must be below a specified rent ceiling (not to exceed \$60 in any community). Of dwelling units to be sold, at least 50% must be below another dividing line, such dividing line not to exceed \$7500.

The obvious weakness of this proposal is that if builders can find no profit in low-cost construction, they simply will not build. Such proposals are of a piece with OPA's Maximum Average Price edict, which has proved a dismal failure in getting low-cost goods to mkt. and is about to be abandoned, either by compulsion or common consent.

Like the CPA order channeling bldg materials for veteran housing, and the \$400 limitation on residential improvements, this order merely results in further confusion of an already tangled situation. If the venture-builder sees a prospect of gain in putting up rental units, he will do so without compulsion; if he does not, no gov't edict is going to force a barren investment upon him.

The 2nd provision, limiting dwellings to be sold, is so obviously simple to evade that even a rank amateur in circumlocution will see his way around it.

**EUROPEAN POPULATION:** The internat'l committee set up for the study of European problems has just given to the various Allied gov'ts detailed data bearing upon current population of various nations. These data, when published, will be most enlightening. The report will show, quite conclusively, that whereas all nations neighbor to the Reich suffered substantial decline in birth rates during the war, Germany actually emerged from conflict with a net *increase* in population! The report estimates this increase at 7.5 discounting slave labor which has been or will be ret'd to native sources. It does not, however, account for German war prisoners held at various points thruout the world. This should bring the figure up by 1 to 2 points.

The significance of this revelation is that the forced-population program launched by Prussian militarists more than a century ago, has not shown even a brief pause. Since Germans will now occupy an area reduced by a fourth, it's safe to conclude that we haven't yet heard the last of German territorial demands.



## SHIFTING SANDS

CHESTER BOWLES was too optimistic in his assertion that the clamor from house-holders would terrify Congress to a point where law-makers would leave OPA virtually unscathed. There's widespread resentment against price-control, as Senators and Representatives well know. Nevertheless, you certainly should not underestimate the organized pressure for *status quo*. CIO (thru its PAC) is most active in the field. This accounts for a substantial volume of mail pouring into Washington. There's also an independent Liberal lobby to be reckoned with. Net result, as we've previously suggested, will be to moderate original House provisions. Nevertheless, OPA *will* be trimmed quite substantially. . . *Nation's Business* points out that Washington's tender interest in small business is for the most part vocal. Out of the 477 small-business bills which have been introduced since '33, only 36 of them have become law.



FOR THOSE WHO WILL NOT BE MENTALLY MAROONED

# Quote

"HE WHO NEVER QUOTES, IS NEVER QUOTED"

Charles Haddon Spurgeon

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"I could tell you that I possess an inveterate tendency in the direction of antisesquipedalianism. However, in basic English, I'll merely say that I'm against the use of long words."—Dr HUGH R WALPOLE, Univ of Chicago, 20-yr foe of involved expression. (*Sesquipedal*: from Latin, meaning ft and a half. Thus, sesquipedalianist is one who likes words of that length.) 1-Q

"The term 'bobby-soxer' has become synonymous with juvenile delinquency. We think our nice girls deserve something better than being classed with delinquent floozies."—JACK QUINE, 16-yr-old spokesman for youths at Univ high school. Los Angeles. 2-Q

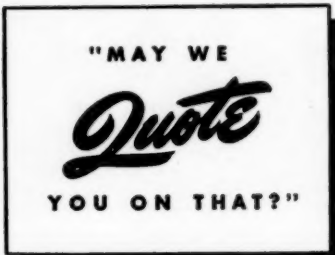
"Next thing you know they'll be giving these fellows a Distinguished Service cross."—Rep HAROLD D COOLEY, N C, assailing House draft extension legislation, exempting fathers. (Under bill "child" is described as meaning, "a legitimate or illegitimate child from the date of its conception.") Rep COOLEY points out that under this liberal interpretation, "All a man has to do when the draft board calls him is to announce that he is about to become a father." 3-Q

"Within my lifetime we will shoot pilotless aircraft to the moon for investigation purposes."—Comdr MOULTON B TAYLOR, former director of navy's highly secret pilotless aircraft div, Johnsville, Pa. 4-Q

"We have found the secret of combining unification of great masses of people in the world without destroying their liberty and at the same time maintaining freedom for them all."—ERNEST BEVIN, British Foreign Sec'y, who believes British Commonwealth will provide pattern for a "Federation of the World." 5-Q

"If we are decadent and weary, why are these voices raised against us?" — Generalissimo FRANCISCO FRANCO. 6-Q

"We held mass meetings in some odd places in the Army. . . This is nothing by comparison."—Fr THOS J McNAMARA, ex-army chaplain, cur-



rently holding services for newly organized Catholic parish in a night club. 7-Q

"Sure to receive a good explanation from one of you soon, hoping she may become my wife, with better regards, Nicolo."—Signor NICOLO DISPENSO, of Turin, Italy, who saw picture of women employees of Emerson Radio & Phonograph Corp in a magazine, wrote mash notes, proposal of marriage to all of them. 8-Q

"It has done more to damage the morale of the American people than any other agency."—Sen ALEXANDER WILEY, declaring that OPA had set up a "Gestapo to hunt citizens down like criminals." 9-Q

"I think the most promising field in the near future is in ship propulsion—especially the propulsion of naval vessels."—Dr E U CONDON, scientific advisor to special Senate Committee on Atomic energy. Commenting on possible peacetime uses of atomic power, he expressed belief that atomic engines "will be too large for use in automobiles," and would emit "dangerous rays which require thick walls to protect the user." 10-Q

"Select the Rileys—quiet—respectable—cooperative—can you vote us into your home?"—Plea of Riley family of Schenectady, N Y, circularizing city with card blotters picturing sailor with his wife and daughter. 11-Q

"The word jerk is colorful, descriptive. We're going to use it."—CHARLES E FUNK, editor and lexicographer, announcing that word "jerk" (definition: "an unpopular person") will appear in next edi-

tion of Funk and Wagnalls dictionary. "Maybe it will offend the purists, but we can't help it. We don't make the language." 12-Q

"When those fellows have a dull run of news they always take someone like me for a ride."—ALEXANDRE ANANOFF, denying press reports that he is going to take 9 young French girls as passengers on planned atomic rocket round-trip to the moon. 13-Q

"When some people get behind the wheel of a car their personality changes completely."—Dr JOSEPH G MOLNER, chief ass't health commissioner of Detroit, naming reckless driving worst hazard. 14-Q

"I am going to contest the will. Father bequeathed me only \$50, and left his \$30,000 estate to the person best defining the word 'joke'."—CLARENCE C RICHARDSON, Long Beach, Cal, commenting on action of his father, CLARENCE RICHARDSON. (In nearby Hollywood, this wk, film actor Wm BENDIX defined a joke as "anything said by a guy who has a lot of writers.") 15-Q

"This is an exaggeration of private initiative."—Warsaw newspaper *Rzeczpospolita*, claiming there is far too much drinking of moonshine vodka in Polish homes. 16-Q

"It's about time the myth be dissolved that movies can only be made in Hollywood. We can actually make pictures cheaper in the east. This is proved by 'The House on Ninety-second Street'."—STANLEY NEAL, pres Associated Filmmakers, Inc, warning Hollywood producers that "many stars have expressed their desire to work in the east. And also we can make use of Broadway personalities who refuse to come to Hollywood." 17-Q

"American audiences. . . are the best in the world. They will listen to the most classical and the most modern music. You don't find that sometimes abroad."—Concert Violinist CARROLL GLENN. 18-Q

"With the situation as it is today, it would not be healthy were Norway to constitute a military

vacuum."—JENS HAUGE, Norway's Defense minister, revealing plans for new defense research institute, additional equipment, men. (As of Feb 1, Norway had 34,442 men under arms.) 19-Q

"If we start barring people from the air just because we think they may hold some opinions we don't like, before long it will get down to barring performers who wear the wrong color necktie."—PHILLIPS CARLIN, v-pres in charge of programs, Mutual Broadcasting System, suggesting ban on talent of unproven democratic convictions may be narrow, but "that's a question we'd have to let the listening public decide." 20-Q

"Just playing safe."—HENRY F MEYER, Nashville, Tenn, enlightening curious reporters as to why he chartered new firm with powers to mfr atomic-energy-powered machines. 21-Q

"Mr Policeman, if you will loan me that nice tan belt of yours for just a minute, I will do some tanning."—Mrs GENEVIEVE NELSON, Kansas City Negro, answering summons to take custody of her 2 young sons detained at police station for wheedling nickels, shining shoes in a tavern. (The policeman provided and mother applied belt.) 22-Q

"History teaches that people who leave the church rarely return to it in the same proportion."—POPE PRUS, Vatican City, lamenting threats to Christian morality thru "divorce, godless schools, unbridled books and licentious entertainment." 23-Q

"They went like hot cakes at \$100. But they're not worth much more than that."—M H MEIER, Davenport, Ia, salvage agent in charge of surplus army tanks. "Move the price up a little, and the sale would go sour." (Tanks cost gov't \$26,000 each!) 24-Q

"Decidedly not."—Mrs JAS A FARLEY, asserting husband, former Democratic nat'l chairman and postmaster gen'l, plans no bid for N Y gubernatorial nomination. 25-Q

"Little did these scientists dream that their future careers would be mercilessly tangled up in the vulgar red tape of power politics."—DR

CHRISTIAN PAUL HENLEIN, pres Southern Society for Philosophy and Psychology, faculty mbr Florida State College for Women, protesting political "muzzling" of nation's atomic scientists who attempt to express views on consequences of their research. 26-Q

"There is no such thing as human superiority."—Gen'l DWIGHT D EISENHOWER, expressing belief that so-called caste system of army has been exaggerated. "The great thing is to teach officers that their only superiority is in training and responsibility." 27-Q

"Only about 10% of the nation's butter requirements will be met during the yr."—MALCOM McCABE, exec sec'y, Mass Retail Grocers and Provision Dealers' ass'n, painting gloomy picture of nation's food future. 28-Q

"I cannot face my God much longer knowing that His black creatures are held separate and distinct from His white creatures in the game that has given me all I call my own."—BRANCH RICKEY, major league baseball exec, signing the Negro, JACKIE ROBINSON, to play shortstop for Montreal. 29-Q

"If rents had advanced in a normal manner, there would have been more 'doubling up' by families, with the result that there would now be more housing units available."—Dr CLAUDE BENNER, v-pres and statistician, Continental Life Ins Co. 30-Q

"After a few yrs, I think you will agree that I should have said what I said here today."—WINSTON CHURCHILL, former British prime minister, referring to much discussed Fulton, Mo, speech. (Recently related by Dr F L McCLUER, pres Westminster college.) 31-Q

"I've been staying up nights trying to figure out what's wrong with me. Last night I found out what it was. I ain't been getting enough sleep!"—RED SKELTON, radio comedian. 32-Q

"My mama says she could look just as pretty as you do, if she spent as much time in beauty parlors."—Candid comment of a Chicago toddler, inspecting the Easter parade. 33-Q

"Jeepers, a 4-star gen'l, and I can't even read his writing."—Young Chinese-American boy whom Gen'l JOSEPH STILWELL thought he was doing favor by giving his autograph in Chinese. (Quoted in *Newsweek*.) 34-Q

"What matters an 18¢ an hr raise in pay, if the next day prices are hiked 25¢?"—VICTOR REUTHER (brother of UAW pres) addressing Workers Defense League. 35-Q

"It's mere superstition."—IRWIN A WILLIAMSON, who discovered sunken Spanish galleon *Santa Rosa* off Fla coast, discounting connection between his two narrow escapes from death and the legendary curse Montezuma placed on the treasure 4 centuries ago. 36-Q

"It is a social cancer."—ENRICO GASPARD DUTRA, pres of Brazil, announcing his intention of issuing decree outlawing gambling. 37-Q

"Despite the atomic bomb we are seeking the dawn and not the twilight of the world."—Dr HARLOW SHAPLEY, director, Harvard Univ Observatory. 38-Q

"If you want to fight again, encouraging the *Frauleins* (of Germany) to think we hate Russia, is a good way to get things going."—Lt-Col FRANK ELBY, to his command in Germany. 39-Q



### Droke House

AMERICA'S LARGEST PUBLISHER  
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Quote



## MINING THE MAGAZINES

**Europe's Empty Bread Basket,** ROY F HENDRICKSON (deputy director gen'l UNRRA), *Survey Graphic*, 4-46.

It is imperative that we raise our sights in estimating the cost and effort needed to deal effectively with the aftermath of the military phase of the war—especially in the case of food. But . . . we must act immediately. Time can run out in peace as well as in war; and the old story of "too little and too late" is as applicable now as it was before D-Day . . .

In the wake of the greatest military victory of all time, it would be one of the major calamities of history were the United Nations to permit millions . . . to die or suffer near-death from hunger—especially when there is enough food to prevent world starvation. Yet there will be starvation unless the major wheat-supplying countries take drastic action immediately. This is not rhetoric but simple mathematics. . . . We did not hesitate in the war yrs to set aside by gov't order 10 to 90% of the production of various food items as they were produced. A set-aside order on flour could help now. (*A 25% reduction in domestic use of flour has been ordered.*—EDITOR.)

Who can expect peace in a hungry world? The physical desperation and moral revulsion of starving peoples in Europe and the Far East as they learn that their former allies in the New World are eating in excess of 3300 calories a day, eating more meat than ever before in American history, are bound to have incalculable repercussions—unless swift remedial action is taken. Laying aside long-range considerations and viewing the consumption contrasts in the simplest terms of human relationships, it does not seem to be fair—no matter how you define equity.

### ADVICE—1

Leo "Lippy" Durocher, scrappy pilot of the Brooklyn Dodgers, is decidedly against Grandstand Managers. "Fans are like a senator I know who always sat in a box near our bench and told me how to run the club. One day I got fed up. We were one run behind the eighth, had a man on base and none out. I walked over to the bench and asked in a loud voice what he would do.

"Hit," he said.

"I let the man hit. He banged into a double play. When the next batter came to the plate I halted the game again and once more asked the senator what he would do.

"Resign," he replied promptly."

—STAN BAUMGARTNER, "Grandstand Managers," *Holiday*, 5-46.

### ATOMIC AGE—2

In an elevator the other day, we overheard one sweet thing say to another: "But, my dear, don't be so utterly pre-atomic!"—*The Montrealer*.

### CAPITAL—Labor—3

. . . The capital investment required to create a new job under modern conditions averages in the mass-employment industries, between \$8,000 and \$20,000 per workman.—RAY MILLHOLLAND, *Pay Day* (Morrow)

### CONSCIENCE—4

Conscience warns us as a friend, before it punishes us as a judge.—STANISLAUS.

### CONSERVATION—5

. . . In the sum total of the real wealth upon which our economy is founded agricultural land (and forests) is perhaps our most important single item. This is so because agricultural land is in most cases renewable and therefore eternally productive of wealth. . . . When this pool of wealth is exhausted it will not matter whether we have all the gold in the world buried at Ft Knox or whether the gov't printing presses produce banknotes by the bale: we shall become a 3rd or 4th rate nation with the low living standards and the diet of a Chinese coolie for most of our citizens.—*Banking*.

### DRINK—Drinking—6

W C Fields, as guest of Columbia's "Request Performance," was, of all things, delivering a lecture on temperance. "A man who over-indul-

ges," Fields preached, "lives in a dream. He becomes conceited. He thinks the whole world revolves around him—and it usually does."—*Best*.

### EDUCATION—7

Learning is not picked up only within 4 walls. The ability to read books is not in itself of a higher order than the ability to read nature: to detect, for instance, a bird by its song, or to name a tree by its leaf. In times of threatened famine, would it still be a greater achievement for a boy or man to be able to write his name and address on straight and successive lines than to plough a field in straight and parallel ones? It would certainly not be so practically useful.—C J WOOLEN, "Some Aspects of Modern Education," *Homiletic & Pastoral Review*, 4-46.

### FRIENDSHIP—8

In the days of the great French King, Louis XIV, the time came when the relation between France and Russia was in the balance. During the time when they were guessing which side Russia would take in an international strife the French King rec'd a routine letter from the Russian Czar in which the latter addressed Louis as "Dear Friend." The advisers of Louis counted it an evil omen, because it was the custom of European monarchs to address each other as "Dear Brother." Louis refused to share the alarm.

"It is not a bad sign," said he. "A man can choose his friends, but he cannot choose his relatives."—*Higley's Commentary*.

### GOD—and Man—9

The more a man does for God, the more he feels himself answerable to a holiness and a love which underlie his life, the more that same holiness and love hold him up and lead him on. It is like learning to swim. First you must cease to fear that you will sink. Then you must learn the movements which enable you to make progress. At last there comes a day when you do not have to think of all these things specifically. You do them more or less spontaneously. . . .

So our entrance to the understanding of God requires that we overcome our fear that we may be mistaken, that we be willing to entrust ourselves to the buoyancy of the love and truth at the heart of things, and finally that we master



Quote

the movements and disciplines which enable us to use that buoyancy and to be used by it, to work with it and to bring our little purposes in line with those great ongoing purposes.—HARRY C MESERVE, "On Believing In God," *Atlantic Monthly*, 4-'46.

#### They DO say . . .

New mags grow increasingly pulchritudinous. *The Farm* (50¢ quarterly by *Automobile Digest*, Cincinnati) makes average farm jnl look like Homely Hattie in Atlantic City beauty contest. Ultimate may be reached in *American Culture*, due Sept. Issued by RAYNER at \$180 a yr (no single copies). It will (and should!) be del'd by messenger . . . *Editor & Publisher* is crusading to give news photos more freedom, particularly in court rooms. Contention: lensers get better break in Europe than here. . . Several mid-west papers now ban all classified ads offering rewards for rental information. Basis: "Servicemen shouldn't be forced to compete with this type of adv." In Indianapolis, one desperate house-hunter has put private detective agency on trail of vacancy. So far, no results. . . Inflation note: Mkt price on cadavers is up 25%. . . H G WELLS, who predicts world's end by violence any minute now, has just renewed expiring copyrights to 3 of his books.

#### GOODWILL—10

Goodwill is no easy symbol of good wishes. It is an immeasurable and tremendous energy, the atomic energy of the spirit.—ELEANOR B STOCK, "Old Words With New Meanings," *Independent Woman*, 4-'46.

#### ILLITERACY—11

If you teach 50 people to read and write in Mexico you will be given a medal by the Pres. You'd even have a chance in a raffle to win some land. If you teach 25 people, you may be given a yr's pass to your favorite movie or may ride all the buses and street cars free for a yr. If you teach 10 people, your name will be printed in gold letters in a book of honor. Univ students who teach 50 illiterates to read and write need not pay any more tuition to the Univ. And there

are scores of minor awards such as books, food, clothing and merchandise.—AUDREY A GEORGI, "Mexico's ABC Crusade," *Forum*, 3-'46.

#### INGENUITY—12

In a Winnipeg groceteria a woman shopper halted at the cashier's counter with a package of shortening atop her basket. The clerk stared for a moment, then said: "Madam, where did you get that? We had shortening yesterday, but it was sold in a few minutes."

"I know," said the shopper triumphantly, "I was here yesterday, too, but didn't have enough money. So I hid the shortening in the store until today!"—*Maclean's*.

#### LANGUAGE—English—13

While walking through the lovely park surrounding the Emperor's Palace we met a tough GI who had roped in a docile Japanese to guide him. . . "O K, Jos," we heard the GI say to his guide in a tough East N Y accent. "C'mon now, next ting we'll taka lookit de Imperial Joint where dis Emperor gink lives." In faultless English the Jap replied, "It will be a pleasure to escort you there."—Lt DORIS SCHWARTZ, "Letters From An Army Nurse," *N Y Times Magazine*, 4-14-'46.

#### MOTHERHOOD—14

A child. . . was asked, "Where is your home?" . . . He repl'd, "Where mother is."—JEANIE A B GREENOUGH, *A Year of Beautiful Thoughts*.

#### MOTHERHOOD—15

In Victor Hugo's "Ninety Three" there is a beautiful mother story. The scene happens just after the French Revolution and French people are starving. Two soldiers are walking thru a devastated field. The capt sees a stirring in a briar patch and orders the cpl to run his bayonet into the patch. Out walks an emaciated mother with two children, all of whom are starving and in hiding. The French capt reaches into his knapsack, takes out a long loaf of bread, hands it to the mother. The mother breaks it into two pieces, hands a piece to each child.

The cpl says to the capt: "It is because the mother is not hungry, sir."

The capt, wiser in the ways of a mother, replies: "No, it is because she is a mother, cpl."—Dr WM L STIDGER, *Christian Herald*.



We have previously pointed out that the amusement industry is again inviting restrictive action thru its continued production of entertainment of questionable moral character. While both publishers and the legitimate theater are vulnerable, censure appears to center especially upon motion pictures. Current report of Legion of Decency (Catholic organization that customarily takes the lead in "clean-up" drives) shows increase of nearly 100% in films classed objectionable. At conference in N Y fortnight ago religious leaders indicated plans are in the making to "force a clean up." In Los Angeles, last wk, Archbishop JOHN J CANTWELL specifically denounced a "widely publicised" picture (probably HOWARD HUGHES' *The Outlaw*).

HUGHES is currently under threat of expulsion by Motion Picture Ass'n of America (the JOHNSTON Office) for use of unauthorized and disapproved advertising. Possible penalty: withdrawal of "purity" seal; fine of \$5000 for each use of disapproved copy. HUGHES is apparently preparing for showdown fight on freedom of advertising. Meanwhile film, in early showings, scores heavily at boxoffice. While HUGHES, as a producer, maintains mbrship in MPAA, his release outlet (United Artists) no longer belongs.

Ans'g several inquiries: Yes, it's a fact that emblem variously known to servicemen as "ruptured duck," "homing pigeon," or "golden goose," is private property. It is owned by LARRY MICKELSON & Co, Portland, Ore, who reserve all rights for use of design or its reproduction on paper. Incidentally, design is emblematic of "honorable service" and does not indicate discharge, as commonly supposed. It is worn by many servicemen of reserve status who, technically, are "awaiting call to active duty."

## Quote



**AGRICULTURE:** Baby tractor, burning less than 1 gal gasoline per hr has been developed for small farms. (*Omaha World-Herald*)

**COMMUNICATION:** Units of AT&T system have added approx million subscribers since 1st of yr; are gradually cutting down backlog of installation orders. As consequence innovations such as radio-phone service for autos will soon be practicable. Ohio Bell has already filed request with FCC for radio-telephone station at Akron. Telephone-equipped autos within 20-mi radius will be able to communicate with homes or offices. Detroit is experimenting on small scale with \$25 installation fee, \$15 a mo rental, plus unit service charge. Pacific Tel & Tel plans service in San Francisco area by June.

**INVENTION:** Here it is! The ultimate in something or other: All-plastic fly swatter, perfumes air as it's wielded. Vents in handle emit scent. (*Odor-Swat Co, Brecksville, Ohio*)

**MEDICINE:** Physician's problem—removal of dead skin from burned surface without pain or destruction of islands of living tissue—seems in fair way to be solved by new "acid ointment" announced to American Chemical Society this wk. It is dry, stable powder. With addition of water it becomes clear, jelly-like substance with acid qualities. (*Southern Research Inst, Birmingham*)

**SCIENCE:** At session of American Chemical Society in Atlantic City this wk, 3 scientists transmitted heat signals over telephone wires from Baltimore, using super-sensitive infra-red "eye" recently announced by Johns Hopkins chemists. Device, known as super-conductive bolometer, can operate in total darkness, records tiny quantities of heat. Instrument variations can be transformed into sound and images.

**OBSERVATION—16**

"Look," Ravic said. "That man knows nothing. He doesn't know that wings have touched us. He looks at us and doesn't see that we have changed. That is the crazy thing about the world: you may turn into an archangel, a fool or a criminal—no one will see it. But when a button is missing—everyone sees that." —ERICH MARIA REMARQUE, *Arch of Triumph*. (Appleton-Century)

**PRAYER—17**

Medical science has discovered that the vitality resident in human blood can be stored in blood banks and thus made available for others in the shock of some great injury. If blood banks are proving of such importance in this day of violence, why not prayer banks—great reservoirs of spiritual energy stored up and made available for any member of the body of Christ wherever stationed in this wide world. —RALPH A HERRING, *The Teacher*.

**PREACHING—18**

If the clergy in their sermons soft-pedal the reality of sin . . . and instead preach pious homilies on the beauty of the little birds or the advisability of being kind to grandpa, this waste of time is largely due to the fact that the people who welcome such sentimentalities stick by the Church while the ones who want spiritual reality take their little red wagons and go off to play by themselves. That may or may not be nice and pleasant and selfish for the quitters, but it makes for a weak and stupid leadership from the pulpit. —BERNARD IDDINGS BELL, *God Is Not Dead*. (Harper)

**SALESMANSHIP—19**

A cab driver who owned his own taxi fixed up his cab with a mirror on the back of the driver's seat, set at a convenient angle for lady fares. He offered passengers a complimentary cigaret of their favorite brand, a match-book with his phone no. He gets unusually good tips and a steady stream of calls. —KEITH MONROE, "You, Too, Can Be a Showman," *Nation's Business*, 4-'46.

**SPEECH—Speaking—20**

Associated Press reports that guests at a dinner given by Mayor John McDonough, of St Paul, Minn, were politicians, all ready to orate on the current municipal

election campaign. But the speeches were short. Mayor McDonough limited each speaker to the length of time he would—or could—hold a 25 lb cake of ice in his bare hands. —*Casualty & Surety Jnl.*

**Mother o' Mine**

"Mother is the name for God on the lips and in the hearts of little children." —THACKERAY. 21

Young Bobby had been reproved sharply for a breach of table etiquette, and was weepingly repeating, "Mummy, Mummy, Mummy."

"You know you deserved what Daddy said," his mother told him, "I'm not going to help you, so you might as well stop saying 'Mummy'."

"But," Robert paused long enough to inquire, "how can I cry if I don't say 'Mummy'?" —*Magazine Digest*. 22

A harassed supervisor handling emergency calls during the telephone strike a few mo's ago could not figure this one:

"I want to call my mother at Mrs Kelly's house," a little boy said.

"What is the nature of the emergency?" the supervisor asked.

"I'm scared," the youngster answered.

The call was put thru. —*N Y Times* 23

**WAR—Cost—24**

The cost of the war to the people of Kansas City was over \$2 billions, or more than \$5,000 for each individual. If we could use even a tenth part of the sum we spent to destroy a bad world, in the bldg of a good city, what a wonderful place we could have! —DR HAYES A RICHARDSON, Director of Welfare, K C, Mo, addressing Jr Chamber of Commerce.

**WEALTH—25**

Dollars are now being made not in mints, or even in banks, but in lab's and gov't bureaus. What they are worth, or will be worth, depends mainly upon atoms, chemists and gov'ts—to some extent still upon management—but hardly at all upon land and labor. VIRGIN JORDAN, *Manifesto For the Atomic Age*. (Rutgers)

"The cities of men . . . will perish"

PHILIP MORRISON, author of the chapter, "If The Bomb Gets Out of Hand," is one of 17 contributors to the pamphlet, *One World or None* (Whittlesey, \$1), edited by DEXTER MASTERS, editor of the new *Science* illustrated, and KATHERINE WAY, of Metallurgical Lab'y, Univ of Chicago. This is a significant report to the public on the full meaning of the atomic bomb. Mr MORRISON, whose chapter we excerpt, was active on the atomic bomb project at Chicago and Los Alamos, and later visited Japan to study effects of the Hiroshima bomb. His suppositious story of N Y under bomb is therefore based upon accurate knowledge of the potential power of our deadliest weapon.

The device detonated about half a mi in the air, just above the corner of 3rd ave & E 20th st, near Gramercy pk. Evidently there had been no special target chosen, just Manhattan and its people. The flash startled every New Yorker out of doors from Coney Island to Van Cortlandt pk, and in the minute it took the sound to travel over the whole great city, millions understood dimly what had happened.

The district near the center of the explosion was incredible. From the river west to 7th ave, and from south of Union sq to the middle thirties, the sts were filled with dead and dying. Old men sitting on park benches were charred black on the side toward the bomb. Everywhere in this whole district were men with burning clothing, women with terrible red and blackened burns, dead children caught hurrying home to lunch. Thousands of brick and brownstone walkups huddled closely to the elevated and packed thickly between the rivers, were badly shaken in a few seconds, windows blew sometimes out, sometimes in, depending on geometry of old bldgs. Old floors collapsed. Only the heavy walls stood to mark the homes. Closer to the center nothing much was left.

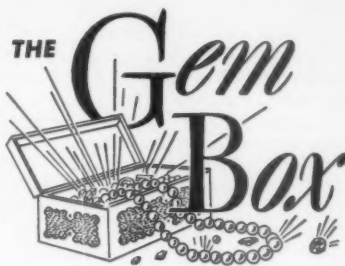
The elevated structure stood up comparatively well. . . . The great bldgs were not destroyed; none had been very close to the blast. But they were not unharmed. The high Metropolitan Tower was the worst damaged. The steelwork stood unharmed, but badly twisted where a 10-story wall section had come down into the st. Interior partitions from the 16th floor up were completely gone, even some floors had failed. A good many hundreds

of people from the south side of the bldg died 2 or 3 wks after the blast from radiation. . . .

The most tragic of all the stories of the disaster is that of the radiation casualties. They included people from as far away as the Public Library or the police hdqtrs. . . . Most of them had remarkable escapes from fire, flash burns, falling bldgs. . . . But they all died. They died in hospitals of Philadelphia, Pittsburgh, Rochester, St Louis, in the 3 wks following the bombing. They died of unstoppable internal hemorrhages, of wildfire infections, of slow oozing of the blood into the flesh. Nothing seemed to help them much, and the end was neither slow death nor very fast, but sure. They were relatively few in number—the doctors quarreled for mo's about their census, but it was certainly 20,000 and may have been many more.

The statistics were never very accurate. About 300,000 were killed, all agreed. At least 200,000 had been buried and cremated by crews of volunteer police and the Army. Others were still in the ruins or burned to vapor and ash. As many again were seriously injured.

N Y City had thus suffered one bomb, and the story is unreal in only one way: The bombs will never again, as in Japan, come in ones or twos. They will come in hundreds, even in thousands. Even if, by means as yet unknown, we are able to stop as many as 90% of these missiles, their number will still be large. If the bomb gets out of hand, if we do not learn to live together so that science will be our help and not our hurt, there is only one sure future: The cities of men on earth will perish.



The Curse of Montezuma

The reported discovery, by the explorer IRWIN A WILLIAMSON, of the coral-encrusted Santa Rosa, "and at least 8 other Spanish galleons," brings freshly to mind the historic curse of XOCOJOTZIN MONTEZUMA, 9th King of Mexico. The Santa Rosa disappeared in 1520, enroute from Mexico to Spain, presumably carrying some \$30 millions in gold, gift of the Aztec ruler MONTEZUMA, to CORTES, whom he at first believed to be QUETZALCOATL, the fair god. Learning, too late, that he had been betrayed MONTEZUMA, now virtual prisoner of the Spaniards, placed his curse upon the departed treasure. A few wks later, he was slain by his own subjects as he exhorted them to submit to the invader.

Explorer WILLIAMSON is positive that the vessel found in 146 ft of water off the Fla coast, is indeed the Santa Rosa, but it is so encrusted with coral a detailed examination has not yet proved practicable. (A cynical suggestion has been put forth that the WILLIAMSON expedition may be a build-up for a forthcoming motion picture.)

Upon this ravisher of our land and betrayer of my friendship, I place a curse. And upon the gold he shall keep for himself, I place a curse. And upon those to whom his gold shall pass or shall seek it, I place a curse, whether it be in the fields where grows the maize, or in the air where eagles scream, or in the waters where evil ones lurk to kill.

And I, priest of the Sun, do now set a guardian of the curse who shall be my. If in the days to come, mighty in strength and fearful to behold.

Thus shall the curse of Montezuma repay him who thinks to betray the Aztecs and thus steal their metal of the sun.

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"Did you say I'll have to hire 4 electricians to help me rebuild this house?" asked the amazed owner.

"Yes," warned the boss carpenter. "Union rules, you know. One man to put in outlets upstairs, another man to put them downstairs."

"But that's only two."

"Yes I know, but the third man sees that the downstairs man doesn't put them in upstairs and the fourth man sees that the upstairs man doesn't put them in downstairs."—*Christian Science Monitor*.

The young husband had just arrived back from the office.

"What's the matter, darling?" he asked. "You look very flustered."

"Oh, I've had a dreadful day," his wife answered. "First Baby cut his first tooth, then he took his first step, and then he fell and knocked out his tooth."

"Well, and then what happened?"

"Oh, darling," she answered in a shocked voice, "he said his first word!"—*Answers*. (London)

One of the tales left untold by Col Starling is the one about the time he approached one of the natives of a small Vermont town where Calvin Coolidge was spending his vacation, and inquired: "Is there much good hunting and fishing around here?" . . . The native glanced around him for a minute and then said: "Well, sure, there's plenty of huntin', but damned little findin'."—*Hollywood Reporter*.



## OF THE WEEK

MINOR OPERATION: one performed on the other woman.—*Grit*.

Two can live more cheaply than one wants to.—*Forum*.

Women are like money—keep them busy or they lose interest.—*Judge*.

WOLF: a person who knows all the ankles.

# GOOD STORIES

## YOU CAN USE

### I LAUGHED AT THIS ONE

GEO RAFT

Once, in Milwaukee, I was approached by a panhandler. I reached into my pocket for some small change, and finding none, in a sudden burst of generosity, I pulled out a dollar bill and handed it to the man.

To my complete amazement he carefully counted out 90¢ in change and handed it over to me. "Those dollar contributions," he explained blandly, "bring my tax up too high."

Dick, aged 3, did not like soap and water. One day, his mother was trying to reason with him. "Surely you want to be a clean little boy, don't you?"

"Yes," tearfully agreed Dick, "but can't you just dust me?"—*Watchman-Examiner*.

"What's your problem, soldier?" the Chaplain asked.

"Well, sir," said the GI, "I got this girl." Then he bogged down.

"Yes —" prodded the Chaplain.

"We been engaged since before I went into the Army."

"Fine!"

"Yes, sir. But now I get this letter where it says she has gone and got herself pregnant—by another man."

The Chaplain shook his head.

"Also, she has gone and had all her teeth pulled out, and she has dyed her hair black . . ."

The Chaplain studied the backs of his hands.

"And look, sir! Her mother, who always hated me, now says she's gonna live with us. And the worst of it is how do I know she's thru with this other fellow?"

"What is it you want to know?" sighed the Chaplain.

The GI leaned forward hopefully. "What I want to know is, sir, is September a good month to get married in?" — MORTON THOMPSON, *How To Be a Civilian*. (Double-day)

A serviceman, stationed in the Philippines greatly admired an elaborately embroidered handkerchief which his laundress had made of white parachute silk. He engaged her to make 2 for girl friends at home, giving detailed instructions as to the embroidering. Since the Filipino matron had only a sketchy knowledge of English, the cautious soldier carefully printed on a bit of paper the name to be embroidered on each handkerchief.

In due time the laundress ret'd with the commission neatly executed. The work was beautifully done. She had followed instructions in precise detail. And each handkerchief was delicately embroidered, "To Mary and Helen."—*American Legion Magazine*.



